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SPECIAL OLYMPICS IRELAND Case Study



PROJECT OVERVIEW

Customer Name: Special Olympics Ireland

Industry: Sport

Location: Ireland

Challenge

- Send instant update alerts in real time

Solution

- NeonSMS Bulk SMS

TESTIMONIAL

“Special Olympics Ireland has utilised NeonSMS Solutions text messaging service on several occasions and find it to be a very effective and efficient way to communicate with our stakeholders. It is a very easy to use service and we have always found the staff at Neon SMS to be very helpful.”

Stephanie McDermott
Special Olympics Ireland

About Special Olympics Ireland:

Special Olympics Ireland is first and foremost a sports organisation for people with an intellectual disability, providing athletes with far more than the physical benefits of sport.

It's about fun, friendships and team spirit; it's about a feeling of belonging, and ultimately improving quality of life. Special Olympics changes lives in so many different ways.

Requirements:

Special Olympics Ireland required a fast and reliable platform to communicate with volunteers / supporters and also send instant update alerts in real time. The need for security was a high priority for Special Olympics Ireland as their messages are time sensitive and also contain important information to be delivered to the correct recipient.

Implementation:

The NeonSMS web application allowed Special Olympics Ireland to send bulk text messages to all their recipients instantly. This low cost effective communication tool has saved them time and money. The NeonSMS Web SMS service allowed Special Olympics Ireland to login from the website and send individual or Bulk SMS messages from a personalised web account. This fast and simple solution also offered the advantage of message Scheduling.

Solution:

By using the NeonSMS Bulk SMS product, Special Olympics Ireland are now able to communicate frequently with their supports and Volunteers. Fund raising progress alerts, training information and the all important Thank you messages are now easily conveyed. This reliable tool ensures that the message is reaching all involved with just a few clicks of a mouse.



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