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Interleaf Technology Case Study



Interleaf
TECHNOLOGY INNOVATION IN LIBRARY SERVICES

PROJECT OVERVIEW

Customer Name: Interleaf Technology

Industry: Technology

Location: Ireland

Challenge

- Send Cost Effective Reminders

Solution

- Neon SMS Gateway & Web Application

TESTIMONIAL

“Interleaf Technology use Neon Solutions as an SMS provider for the delivery of SMS texts for our library customers for their overdue notices. Our customers are very pleased with the reduction in staff time and costs over printed notices. They also find the SMS gateway website very intuitive and easy to navigate which has an audit trail of every message sent and great statistics. And the Bulk Texting is very useful to advertise library events to their members and keep their Book Club members up to date.”

MartinMcGovern,
InterleafTechnology

About Interleaf Technology:

Interleaf Technology provides technology solutions for libraries of all sizes. It is the only company providing these services with an Irish-based support team.

Interleaf addresses all library technology needs from Library Management Systems to WI-FI, eBooks and RFID security services.

Requirements:

Interleaf Technology required a communication tool to allow Irish libraries to send out cost effective reminders to the public of return dates for books, overdue notices, availability of books and other information.

Implementation:

Neon SMS worked with Interleaf Technology to configure their software to interact directly with our SMS Gateway and securely transmit the information instantly to the relevant person's mobile phone.

Each library can also send out large quantity bulk messages to their members via the Neon SMS web application.

Result:

This has resulted in massive savings for the individual libraries even when simply comparing the price of an SMS message against the traditional method of letter and stamp. Text message reminders have also proved to be a great time saver for the library staff as this system can be automated.



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