

a leading provider of flexible **text messaging** solutions



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Cork City Council Case Study



Cork
City Council
Comhairle Cathrach Chorcaí

PROJECT OVERVIEW

Customer Name: Cork City Council

Industry: Government

Location: Ireland

Challenge

- Alert Public Of Closures

Solution

- Text Alert Based System

TESTIMONIAL

“Cork City Council use Neon Solutions as an SMS provider for the delivery of SMS texts to members of the public.

I have found that NeonSMS are extremely responsive to our needs and they have consistently demonstrated that they can provide a top quality communications service to our company.”

Bryan Humphreys,
Network Analyst
Cork City Council

About Cork City Council:

Cork City Council is a public service organisation that operates with in a local democratic mandate. Cork City Council is responsible for providing a diverse range of services to the citizens of Cork City which impact directly or indirectly on their daily lives.

Some of the services provided are:

- Housing and Community Services:
- Roads and Transportation:
- Planning and Development:
- Recreation, Amenity and Culture:
- Environment:

Implementation:

NeonSMS developed an application called Text Manager which Cork City Council used to alert the public to closures or maintenance work on the Jack Lynch Tunnel.

This system was also put in place to alert the public of severe weather conditions. NeonSMS worked closely with Cork City Council on implementing this system. By integrating Text Manager with the Cork City website the public can simply subscribe to weather alerts on line.

Subscribe here: <http://www.corkcity.ie/smsregister/>

Solution:

The text alert based system allows members of the public to subscribe to receive the severe weather alerts.

The Text manager solution automates this process therefore eliminating any manual labour. The alert system has improved the dissemination of weather warnings.



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